RESPONSIBLE VISITOR CHARTER

The Floral Pavilion Theatre & Conference Centre is playing its part in working towards making New Brighton one of the country’s most eco-friendly destinations. We all have a responsibility to minimise our environmental impact and help conserve our natural assets. We see our visitors having a very important role to play as our partners in our endeavours to help New Brighton become a sustainable visitor destination.

Our Responsible Visitor Charter indicates a number of ways in which you, as organisers, patrons, visitors and delegates, can work with us to achieve this objective.

CONSERVE ENERGY - The Energy Saving Trust provides information on what you can do at home such as reduce energy used by switching off lights and closing windows if your heating is on (www.energysavingtrust.org.uk).

GIVE THE CAR A REST - Leave the car behind, if only for a day, walk, cycle (www.bikeforall.net) or use public transport. We have cycle stands outside the Floral Pavilion and public transport information is available from our Information Point or at (www.letstravelwise.org). We actively encourage the use of public transport for all visitors to the Floral Pavilion Theatre & Conference Centre through our marketing activities and interactive website see http://www.floralpavilion.com/HowtoFindUs.aspx

SHOP LOCAL - Why not use local products? They give you a flavour of the area, help reduce transport costs and support local communities. Wirral has some fine food producers and an award-winning farmers market in New Ferry (www.wirralfarmersmarket.co.uk). Enquire about local markets or local and regional produce.

REDUCE, REUSE, RECYCLE - Try to avoid overly packaged goods and say no to that extra carrier bag. Please sign up for our email marketing and online brochures – this reduces our need for printed materials. Try and compost or recycle any waste you have (www.recyclenow.com).

BE WATER WISE - Water is a precious resource and water treatment is expensive. Please use water wisely. Turn off the tap when brushing your teeth and employ other water-saving initiatives wherever possible such as rainwater butts for the garden.

RESPECT NATURE - Help us to look after the landscape and wildlife by not littering, guarding against fire, and using footpaths and cycle ways responsibly (www.countrysideaccess.gov.uk).

WORKING TOGETHER - Our Green Team will work with clients as necessary, to make sure all events at the Floral Pavilion are as environmentally friendly as possible. To contact our Green Team to discuss your individual needs email annwells@wirral.gov.uk for further information.

SUPPORT GREEN TOURISM BUSINESS - There are hundreds of businesses trying to reduce their environmental impacts through the green Tourism Business Scheme. Businesses are awarded Bronze, Silver and Gold for their efforts to be more environmentally responsible. See www.green-business.co.uk for more information.

And importantly, we want you to have a thoroughly enjoyable time while you are here with us; but more importantly we’d like you to come back!

A Visitor reference copy of the Floral Pavilion Green Management File is available by request at the Floral Pavilion Box Office.